



175TH ANNIVERSARY 1821-1996

NEWS

FOR IMMEDIATE RELEASE
August 7, 1994

Contact: Mike Freedman
(202) 994-6463

**BERNARD KALB TO KEYNOTE GW-SPONSORED INTERNATIONAL BREAKFAST
AT RTNDA CONFERENCE IN NEW ORLEANS SEPT. 8**

**The George Washington University Marks Third Year of Sponsorship
With Appearance by Veteran Correspondent and
Moderator for CNN's "Reliable Sources"**

WASHINGTON -- Bernard Kalb, former correspondent for CBS News, The New York Times and NBC News and former Assistant Secretary of State for Public Affairs, will be the featured speaker at the Radio-Television News Directors Association International Breakfast on Friday, September 8. The breakfast, sponsored by The George Washington University, will take place from 8:00 a.m. to 9:15 a.m. at the New Orleans Convention Center, during the 50th Annual RTNDA International Conference. Kalb will discuss the role of the press in covering global affairs and the dissemination of information by government agencies.

Kalb currently serves as moderator of the weekly CNN program, "Reliable Sources," which turns a critical lens on the media. Telecast on Sundays at 6:30 p.m., "Reliable Sources" regularly scrutinizes the media, as to its coverage and objectivity, in reporting the major issues in the news. Panelists include prominent journalists and commentators.

From Moscow to Peking, from Antarctica to Saigon, from Jerusalem on the "diplomatic shuttle" to other Middle East capitals, Kalb has travelled the globe for more than three decades as a correspondent covering world affairs for CBS News, NBC News and The New York Times. Among his most recent destinations; Saigon, in August 1995, to moderate a panel on the military and the media, to mark the 20th year since the end of the Vietnam.

Beyond his experience in both print and television journalism he has also had the unique advantage of seeing the world from "the other side of the podium," having served as Assistant Secretary of State for Public Affairs and as spokesman for the State Department for two years, until his resignation in October 1986, to protest a "disinformation program" by the Reagan Administration.

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His credentials as a journalist were also recognized by the Freedom Forum Media Studies Center at Columbia University when it named him a Senior Fellow for the 1991-92 academic year.

Kalb travels widely as a lecturer and moderator -- at home and abroad -- on subjects ranging from U.S. foreign policy to the media. Over the years, Kalb's assignments have placed him in the midst of prime-time stories. As State Department spokesman, he was with the U.S. delegation when President Reagan held his first summit with Mikhail Gorbachev in Geneva in November 1985. As a television correspondent, he accompanied President Nixon on the opening trip to China in 1972; travelled with Presidents and Secretaries dating back to Nixon and Kissinger on their diplomatic journeys. He spent a decade and a half as a foreign correspondent based in Indonesia, Hong Kong, Paris and Saigon.

His journalistic career has won him a Council of Foreign Relations fellowship and the Overseas Press Club Award for his CBS television documentary, "Viet Cong," based on his many years of reporting on the war in Vietnam. He is co-author, with his brother Marvin Kalb, of two books, and has written for such publications as *The New York Times Magazine*, *Esquire*, *The Smithsonian* and *Newsweek* on subjects ranging from foreign affairs to the collecting of Chinese porcelain and antiques.

Kalb will be introduced at the International Breakfast by Michael Freedman, GW Director of Public Affairs and current president of the RTNDA Washington, DC Area Chapter.

Now celebrating its 175th anniversary, The George Washington University was created by an Act of Congress in 1821. Today, GW is the largest institution of higher education in the nation's capital. The University, which is located four blocks from the White House, offers comprehensive programs of undergraduate and graduate liberal arts study as well as degree programs in medicine, law, engineering, education, business/public management and international affairs. Each year GW enrolls a diverse population of 19,000 undergraduate, graduate and professional students from all 50 states, the District of Columbia and some 100 countries.

FOR IMMEDIATE CAMPUS RELEASE
August 9, 1994

Contact: Mike Freedman
or Sam Silverstein
(202) 994-6460

**CNN'S "CROSSFIRE" AND "CAPITAL GANG"
TO BROADCAST LIVE FROM GW CAMPUS SEPT. 12-17**

**First-Ever Remote Broadcasts of Popular Political Programs
to Originate from GW's Marvin Center**

Washington, D.C. -- The George Washington University will host two highly popular CNN programs when they hit the road in September for their first-ever remote broadcasts before live audiences. **"Crossfire"** and **"Capital Gang"** will originate live from GW's Foggy Bottom campus the week of September 12th to 17th. The University's students, faculty and staff will join CNN's invited guests and other members of the community as part of the first audiences ever to watch the always informative and often explosive political debates in person.

"Crossfire" will air from Monday, September 12 to Friday, September 16, 1994, from 7:30 to 8 p.m. each evening. **"Capital Gang"** takes the stage on Saturday, September 17, from 7 to 7:30 p.m. All broadcasts will originate live from GW'S Dorothy Betts Marvin Theatre, 800 21st Street, NW (Foggy Bottom/GW Metro, Blue and Orange lines). Doors will open at 6:30 p.m. each evening for **"Crossfire,"** and all members of the audience should be seated by 7 p.m. On Saturday, doors will open at 6 p.m., and the audience should be in place by 6:30 p.m.

One of CNN's highest-rated programs, **"Crossfire"** is broadcast nightly and features point-counterpoint discussions with prominent newsmakers, including White House officials, cabinet secretaries and members of the House and Senate. Michael Kinsley moderates the debates from the left, and Patrick Buchanan and John Sununu rotate the duty of taking the conservative point of view. The program has been on the air for more than 12 years.

"Capital Gang" features a lively discussion of current events among five panelists, including nationally syndicated columnists Mark Shields, Robert Novak and Mona Charen, Al Hunt of The Wall Street Journal and Time magazine's Margaret Carlson. Leading newsmakers also join the panelists as they dissect the issues of the week. The program is nearing the completion of its sixth year on the air.

Entry to any of the broadcasts is free with a valid GW ID for students, faculty and staff of The George Washington University. To ensure seating, members of the GW community should call Campus Activities at (202) 994-6555 and indicate which evenings they would like to attend and the number of people in their party.



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NEWS

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FOR IMMEDIATE RELEASE
August 10, 1994

CONTACT: Karen Sibert
202/994-9023

GW'S ELLIOTT SCHOOL OF INTERNATIONAL AFFAIRS BRINGS SOCIAL STUDIES TEACHERS BACK TO CLASS FOR SUMMER

On July 10, 30 teachers representing 18 states arrived on the GW campus for a quick immersion in U.S. foreign policy since World War II. This summer marked the third year that the Elliott School of International Affairs at The George Washington University, in cooperation with the Atlantic Council of the United States, has conducted a four-week residential institute for secondary teachers and supervisors on "America's Role in the Post-War World." Funded by the National Endowment for the Humanities, the program is designed specifically for teachers of contemporary U.S. history who are interested in increasing their knowledge of the period.

Participants were selected in a competitive process which began in March. This year, 189 applications were received from 36 states. Each teacher selected to attend the institute is awarded a stipend of \$1000. Lodging, a travel allowance, a meal allowance and class materials are provided.

Using historical themes, coursework is related to current events to illustrate how the past has defined current policy debates. Scholarly works, films, videos, literature of the period and lectures by policy practitioners constitute the core of the program, which is supplemented by visits to the National Archives, Capitol Hill, the State Department, other government agencies and embassies. Highlights of the summer institute included addresses by former U.S. Ambassador to Brazil, Lincoln Gordon, Ambassador Raymond Gartoff (an expert on the Cuban missile crisis), Professor Jack Child, of The American University, on U.S. relations with Latin America, and retired General Andrew Goodpaster, chairman of the Atlantic Council of the United States.

Faculty and staff of the institute consisted of Elliott School faculty; visiting scholars from the University of Virginia, Kent State University and Catholic University; three teachers in residence from Arlington, Virginia Public Schools and Prince George's County, Maryland Public Schools; as well as Atlantic Council fellows and associates, members of Congress, senior scholars and policy analysts, government and embassy officials. The program is administered by Project LINKS (Linking International

Knowledge with Schools), an outreach program which has been in operation at the University since 1985.

The Atlantic Council of the United States is a nonprofit organization established to address the advancement of U.S. interests in issues before the Atlantic and Pacific communities. Dedicated to educating the generations that will succeed to America's international leadership, the Council fosters informed public debate about U.S. foreign security and international economic policies.

The Elliott School of International Affairs at GW offers the opportunity to integrate academic study with practical experience. Strategically located within four blocks of the White House, the Department of State, the World Bank and other national and international organizations, the school frequently hosts seminars and conferences featuring prominent officials from around the world. Its faculty includes scholars, presidential advisors and senior diplomats who publish major books and articles on international issues.

FOR IMMEDIATE RELEASE
August 18, 1994

CONTACT: Karen Sibert
202/994-9023

**HARRY HARDING NAMED NEW DEAN OF THE GEORGE WASHINGTON
UNIVERSITY ELLIOTT SCHOOL OF INTERNATIONAL AFFAIRS**

WASHINGTON -- Stephen Joel Trachtenberg, president of The George Washington University, has announced the appointment of Harry Harding, a senior fellow at the Brookings Institution for the past 11 years, to the position of dean of the Elliott School of International Affairs.

"A gifted teacher/scholar with special expertise in policy issues, Harry Harding brings to our University a unique blend of qualities which suit him ideally for the daunting task of educating the international decision-makers of tomorrow," said President Trachtenberg. "His knowledge and wisdom will make him a valued colleague, and I join the faculty of the Elliott School in proudly welcoming him to the GW family."

Harding is a leading figure in Asian studies with particular expertise on China. A graduate of Princeton University (summa cum laude), he earned an A.B. in public and international affairs. He received his M.A. and Ph.D. degrees from Stanford University, where he served on the faculty for 12 years and received the Walter J. Gores Award for Excellence in Teaching in 1975.

Since 1983, Harding has been a senior fellow in the Foreign Policy Studies program at the Brookings Institution. He has also been a national fellow at the Hoover Institution, directed the East Asia Program at the Woodrow Wilson International Center for Scholars (Washington, D.C.) and has held visiting or adjunct professorships at the University of California at Berkeley, the University of Washington at Seattle, Georgetown University and The George Washington University.

"I'm honored and excited by my new position," said Harry Harding, dean-designate. "The Elliott School is rapidly becoming one of the best professional schools of international affairs in the United States. I'll be working with faculty, staff and students to strengthen the school even further, by enriching the curriculum, facilitating innovative research and promoting dialogue with the policy and business communities both in the

United States and abroad. The world is undergoing dramatic change, and I want the Elliott School to be a major center for understanding, and even shaping, that change."

Harding is presently chairman of the Program on International Studies in Asia, a trustee of the Asia Foundation, a member of the Committee on Scholarly Communication with China and a director of the U.S. Committee of the Council for Security Cooperation in the Asia Pacific. He is also a member of the Council on Foreign Relations and the International Institute for Strategic Studies and a consultant to numerous multinational corporations.

GW Vice President for Academic Affairs Roderick French commented, "With the appointment of Harry Harding, continuity of leadership in the Elliott School is assured. It is clear that our new colleague has appropriately distributed and highly certified interests in teaching, scholarship and policy issues. We are fortunate to have found someone uniquely qualified to build on the foundation laid by previous administrations."

Harry Harding will assume his new position at the University beginning January 1, 1995.

Located four blocks from the White House, The George Washington University was created by an Act of Congress in 1821. Today, GW is the largest institution of higher education in the nation's capital. The University offers comprehensive programs of undergraduate and graduate liberal arts study as well as degree programs in medicine, law, engineering, education, business/public administration and international affairs. Each year, GW enrolls a diverse population of 19,000 undergraduate, graduate and professional students from all 50 states, the District of Columbia and 120 countries.



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FOR IMMEDIATE RELEASE
August 19, 1994

MEDIA CONTACT: NORA KELLEY
(202) 994-3087

**HEDRICK SMITH TO SERVE AS KEYNOTE SPEAKER AT
GW CONFERENCE ON: CREATING THE NEW ORGANIZATION**

**November 7-8 Event to focus on "Alliances, Networks and
Markets in Business and Government" and Will Include Interactive
Video Demonstration by Peter Drucker**

WHAT: The George Washington University
School of Business and Public Management
Conference on:

"Creating the New Organization: Alliances,
Networks, and Markets in Business and Government"

Sponsored by MCI Communications Corporation and
Price Waterhouse

WHERE: The Washington Marriott Hotel
Washington D.C.

WHEN: November 7th and 8th, 1994

BREAKDOWN OF EVENTS:

Monday, November 7, 1994

Welcome:

F. David Fowler, dean, School of Business and Public Management,
The George Washington University

New Organizations for a New Age, William E. Halal, program
director; author, *The New Capitalism and Internal Markets*

Network Organizations:

Chair: Richard Donnelly, School of Business and Public
Management, The George Washington University

Raymond Miles, HAAS School of Business, UC Berkeley, Author, *Fit
Failure, and the Hall Of Fame*

Dan McCranie, Vice President, Cypress Semiconductor

Luncheon Speech:

Chair: Erik Winslow, School of Business and Public Management,
The George Washington University

Gerald Taylor, president and COO, MCI Telecommunications
Corporations

Use of Information Technology:

Chair: John Coyne, School of Business and Public Management, The
George Washington University

Michael Malone, co-author, *The Virtual Corporations*

Ronald Oklewicz, CEO, Telepad, Inc.

Robert Kuperman, CEO, Chiat/Day Agency

John Diesem, COO, Beta Systems INC.

The Human Side of Enterprise:

Chair: Robert Reid, director, Center for Organizational
Effectiveness, The George Washington University

Michele Hunt (invited), director, The Federal Quality Institute

Elsa Porter, vice president, The Maccoby Group

William Halal, program director

Dinner Speech:

Chair: Kim McManus, School of Business and Public Management, The
George Washington University

Challenge to America:

Hedrick Smith, Pulitzer Prize-winning journalist

Tuesday, November 8, 1994

Internal Markets:

Co-chairs: Ali Geranmayeh, Monitor Company, and John Pourdehnad,
INTERACT; co-authors, *Internal Markets*

Russell Ackoff, chairman, INTERACT; author, *Creating the
Corporate Future*, *Ackoff's Fables*, and *The Democratic
Corporations*

John Starr, former president, ALCOA Separation Technology, Inc.

Raymond Delaney, general manager, Information Systems & Technologies, Martin Marietta

John Charlton, manager, ESSO Petroleum, Canada

Wayne Gable, director, Center for Market Processes, George Mason University

Luncheon Speech:

Chair: Kathryn Newcomer, School of Business and Public Management, The George Washington University

Albert Gore (invited), vice president of the United States

Enterprise in the Public Sector:

Chair: James E. Kee, associate dean, School of Business and Public Management, The George Washington University

Stephen Goldsmith, mayor of Indianapolis

Cynthia Kendall, deputy assistant secretary, Department of Defense

Betty Tenney and Daniel Fannin, Communications Technology Center, State of Washington

Video Conferencing:

Peter Drucker will give a keynote speech via interactive video satellite downlink, in addition to 3-4 prominent CEOs who will speak electronically from their offices. This conference will not only discuss how to create new organizations for an information age; it will also provide a video experience of the new work environment that should soon become commonplace

BACKGROUND:

Corporations and governments today are beginning an historic transition from the hierarchies that dominated the industrial age to entrepreneurial systems that are able to master the rapidly changing complexity of an information age. This conference brings together leading intellectuals, executives, and consultants from our most distinguished institutions to explore the new management concepts that are now transforming large organizations.

Speakers will offer their latest thinking and experience in creating dynamic networks of "strategic a alliances," using powerful new information systems to manage the "virtual organizations," and bring the advantages of free enterprise through seminars offering opportunities to discuss these critical issues together. The conference will conclude by attempting to integrate these concepts into a broader, practical framework for understanding how managers can create new organization for a new work environment that should soon become commonplace.

For further information about the conference contact William Halal, Program director, (202)994-5975 or Barbara Maddox, Program Manager, (202) 994-5215.

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FOR IMMEDIATE RELEASE
August 23, 1994

Contact: Sam Silverstein
(202) 994-1423

**WASHINGTON RTNDA AND SPJ CHAPTERS TO HOST CRITIQUE OF
MEDIA COVERAGE OF THE O.J. SIMPSON CASE SEPT. 8 AT GW**

**GW Visiting Professor Marvin Kalb to Moderate Program;
Panelists to Include Bettina Gregory,
Barbara Cochran, Gary Wordlaw, Tom Rosenstiel and Bob Lichter**

EVENT: GW Visiting Professor Marvin Kalb moderates a luncheon discussion assessing media coverage of the O.J. Simpson murder case. Kalb will be joined by ABC News correspondent Bettina Gregory, CBS News Washington bureau chief Barbara Cochran, WJLA-TV news director Gary Wordlaw, Tom Rosenstiel of the Los Angeles Times and Bob Lichter of the Center for Media Studies and Public Affairs.

The forum is sponsored by the D.C. area chapter of the Radio-Television News Directors Association (RTNDA) in association with the Washington chapter of the Society of Professional Journalists (SPJ).

WHEN: Thursday, September 8, 1994
Lunch begins 12 noon

WHERE: The George Washington University Club
GW Marvin Center, Third Floor
800 21st Street, NW
Washington, D.C.
(Foggy Bottom/GW Metro, Blue and Orange lines)

COST: \$15 for RTNDA and SPJ members, \$20 for non-members.
To register, contact Nan Siemer at:

3603 38th Street NW, #303, Washington, DC 20016
Phone: (202) 362-4182 (call for information only)

Space permitting, tickets will be available at the door for \$20 (RTNDA and SPJ members) and \$25 (non-members).

BACKGROUND:

Marvin Kalb is Visiting Professor of Press and Public Policy at The George Washington University and director of the Joan Shorenstein Center on the Press, Politics and Public Policy at Harvard University. He is a former diplomatic correspondent for CBS News and NBC News.

The Society of Professional Journalists has more than 13,000 members in 270 chapters dedicated to the professionalism and editorial function of journalism. The Radio-Television News Directors Association is the world's largest professional organization devoted exclusively to electronic journalism. RTNDA represents local and network news professionals, educators, students and others involved in the radio and television news business. The George Washington University hosts RTNDA luncheons regularly.

FOR IMMEDIATE RELEASE
August 23, 1994

MEDIA CONTACT: Shawn Tate
(202) 994-6467
PUBLIC CONTACT: Penny Dwyer
(202) 994-1525

**"HOWARD HODGKIN PRINTS: VISION AND COLLABORATION" ON EXHIBIT
AT GW'S DIMOCK GALLERY, SEPTEMBER 22 - OCTOBER 26**

EVENT: The George Washington University Dimock Gallery presents "Howard Hodgkin Prints: Vision and Collaboration," a selection of 27 prints (lent by Carleen and Nick Keating) by famed British artist Howard Hodgkin.

The Dimock Gallery's exhibit spans Hodgkin's artistically fruitful printmaking years 1971-1988 and explores the vision of the artist, his collaboration with master printers and his involvement with the hand coloring process.

Paintings by Hodgkin, spanning the years 1973-1984, have been seen at The Phillips Collection (October-December, 1984). However, there has never been an exhibition of his prints at a major institution in Washington, D.C.

WHEN: September 22 - October 26, 1994
Tuesday - Friday, 10 a.m. to 5 p.m.
Saturday, 12 noon to 5 p.m.
Closed to the public Sunday and Monday

WHERE: The George Washington University Dimock Gallery
(Off the lower lobby of Lisner Auditorium)
21st and H Streets, N.W.
Washington, DC
(Two blocks from Foggy Bottom Metro)

COST: Free and open to the public
For more information, call (202)994-1525 or 994-7091.

BACKGROUND:

The earliest prints are screenprints from a series entitled "Indian Views" (1971). These works reflect the artist's life-long love of the arts of India, specifically Indian painting. Aquatints and etchings with hand-coloring, such as "Bed" (1978), "Breakfast" (1978) and a series of four etchings, "In the Museum of Art" (1979), two of which are hand-colored, exemplify the artist's inventive exploration of various intaglio processes.

The exhibition features several oversized pairs of prints, one monochromatic and one in color, such as "Bleeding" (1982) and "Mourning" (1982), and "Blood" (1983) and "Sand" (1983). For the artist, the pairing of these lithographs emphasizes the variation of color and expression; portions of the hand-coloring afford variation on a theme. "Souvenir" (1981), a 55-inch screenprint in black and tones of gray, reveals a depth and variety of black achieved through the use of five screens. The print techniques of serigraphy, intaglio and lithography are compared through an explanation of process and aesthetics. The innovative use of directed hand-coloring is typical of Hodgkin's ongoing concern with mark making as process and emotional vehicle.

The explanatory text panels that accompany the exhibition are supplemented by an illustrated brochure which includes various reproductions of Hodgkin's prints, such as "Souvenir," "Bleeding" and "Sand."

FOR IMMEDIATE RELEASE
August 23, 1994

MEDIA CONTACT: Shawn Tate
(202) 994-6467
PUBLIC CONTACT: Alexander Potemkin
(202) 857-2918

**AMERICAN-RUSSIAN CULTURAL COOPERATION FOUNDATION
CELEBRATES VAN CLIBURN
AT GW'S LISNER AUDITORIUM SEPTEMBER 28**

**Metropolitan Opera Soprano Roberta Peters Joins Red Star Red Army
Chorus and All-Star Cast to Perform in Honor of Van Cliburn**

EVENT: "A CELEBRATION OF VAN CLIBURN," presented by the American-Russian Cultural Cooperation Foundation, pays tribute to the man who has made a profound contribution to American-Russian cultural harmony. Van Cliburn will be present for this special occasion.

"A CELEBRATION OF VAN CLIBURN" will include a narration by Roberta Peters, leading soprano at the Metropolitan Opera, of the story of Van Cliburn's life, his artistic achievements and his contributions to American-Russian cultural exchanges. A gala concert will follow.

The all-star cast of artists who will perform in honor of Van Cliburn include guest star Igor Oistrakh, violinist; Valery Kuleshov and Christopher Taylor, the winners of The Van Cliburn International Piano competition; and the magnificent 120-member Red Star Red Army Chorus and Dance Ensemble from Russia. The ensemble's appearance is made possible by Mantovani and Fleishaker Productions.

WHEN: Wednesday, September 28, 1994 at 6:30 p.m.

WHERE: The George Washington University
Lisner Auditorium
21st and H Streets, N.W., Washington, DC
(Three blocks from Foggy Bottom Metro)

COST: Tickets are \$30/orchestra and \$25/terrace. Tickets may be obtained from GW's Marvin Center Box Office (202)994-7411 and all Ticket Master locations (202)432-SEAT or (703)573-SEAT.

FOR IMMEDIATE RELEASE
August 23, 1994

CONTACT: Karen Sibert
202/994-9023

**TWO DISTINGUISHED SCHOLARS JOIN FACULTY OF GW'S ELLIOTT SCHOOL
OF INTERNATIONAL AFFAIRS IN ACADEMIC YEAR 1994-95**

The Elliott School of International Affairs at The George Washington University has announced that two outstanding scholars will join the faculty this fall.

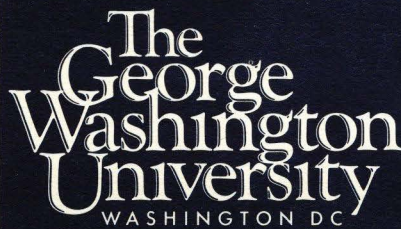
SANJAY JAIN

Sanjay Jain joins the Elliott School faculty as an assistant professor of Economics and International Affairs. He comes to GW from Princeton University where he has just completed work on his doctoral dissertation, "Essays on Informal Credit Markets in Developing Countries: Theoretical Analyses and Empirical Evidence," under Timothy Besley. His principal areas of interest are development economics, industrial organization and international economics.

EDWARD A. MCCORD

An assistant professor of history at the University of Florida since 1986, Edward A. McCord joins GW as an associate professor of history and international affairs. McCord received his Ph.D. in history from the University of Michigan. His research has focused on modern Chinese history and he is the author of a recently published book, "The Power of the Gun: The Emergence of Modern Chinese Warlordism," which is based on his Ph.D. thesis.

Dave Anderson
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FOR IMMEDIATE RELEASE
August 19, 1994

MEDIA CONTACT: Karen Sibert
202/994-6460
PUBLIC CONTACT: John Rosser
202/994-1449

**GW'S GRADUATE SCHOOL OF EDUCATION AND HUMAN DEVELOPMENT
ANNOUNCES 1994-95 PUBLIC COLLOQUIA SERIES**

EVENT: Public colloquia series presented by The George Washington University Graduate School of Education and Human Development, "New Directions XIX."

"Major Challenges Facing Urban and Inner City School Districts" featuring **Superintendents Robert R. Spillane**, Fairfax County, VA, Public Schools and **Franklin L. Smith**, District of Columbia Public Schools

WHEN: Tuesday, September 20, 1994 6:00 p.m.

"The Revolution in Standards and Assessments: It's Here!" with **David A. Longanecker**, assistant secretary for Postsecondary Education, U.S. Department of Education
*Saturday, October 29, 1994 8:45 a.m.

TBA Thursday, February 9, 1995 6:00 p.m.

TBA Thursday, March 23, 1995 6:00 p.m.

WHERE: The George Washington University
Marvin Center Elliott Room
800 21st Street, NW, Washington, D.C.
(Foggy Bottom Metro -- Orange and Blue lines)

*As the keynote address at the New Directions XIX Conference, this colloquium will be held in the GW Marvin Center Continental Room, 800 21st Street, NW

For registration information, contact Dr. John R. Rosser, Graduate School of Education and Human Development, 202/994-1449.

Background:

The public colloquia and annual New Directions conference focus on major areas of education's challenges and opportunities by reaching out to alumni and the community, especially teachers and administrators of state and local school districts, faculty and students of schools of education, professional organizations, parents, students and others interested in and concerned about education.

disciplines as applied to small business, the center strives to forge links and bonds between the academic community and various elements of the small business community, regionally, nationally and internationally.

"We have students here that are involved in a global business interchange," says Toftoy. "For example, we are working with Samara University in Russia to develop a sister city relationship with the intent of lining up small businesses there with small businesses here in Washington."

The Center also conducts workshops for local business, providing a "hands on" approach to learning. Topics covered in the workshops include "how to develop a business plan," "managing cash flow" and "hiring and retaining good employees."

FOR IMMEDIATE RELEASE
August 30, 1994

CONTACT: Karen Sibert
202/994-9023

**NEW GW RESEARCH REPORT SAYS STUDENT AFFAIRS PROFESSIONALS
MUST TAKE ON EXPANDED ROLE TO IMPROVE INSTITUTIONAL VIABILITY**

A recently published report by the ERIC Clearinghouse on Higher Education at The George Washington University encourages an expanded role for student affairs professionals in integrating student and institutional development in response to societal challenges and opportunities. Titled **"New Perspectives for Student Affairs Professionals: Evolving Realities, Responsibilities and Roles,"** the report looks at the critical role played by student affairs toward improving student life, integrating new student groups and attracting and retaining students as institutions strive to maintain enrollments, ensure academic achievement, place graduates and develop supportive alumni.

"A new role for student affairs calls for changes in the programs and services offered by student affairs, the professional skills employed by student affairs professionals and the content of the preparation and continuing development of professionals," say authors **Peter H. Garland**, assistant commissioner for postsecondary and higher education in the Pennsylvania Department of Education, and **Thomas W. Grace**, ombudsman for the Department of Housing and Residence Life and adjunct associate professor in the Higher Education Administration Program at New York University.

The implication for the preparation and continuing professional development of individuals is clear: emerging roles for student affairs administrators call for a wider repertoire of skills. To better serve as integrators within the institution, student affairs personnel must be competent in both counseling and administration and must develop skills of leadership such as organizational development, quality management, planning, evaluation and research, and current issues in higher education. At the same time, institutions must recognize the ability of student affairs professionals to contribute significantly to their vitality by viewing student affairs organizations as full partners

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in the organization, by enhancing and supporting the efforts of student affairs and by challenging student affairs to make greater contributions to the institution.

"New Perspectives for Student Affairs Professionals: Evolving Realities, Responsibilities and Roles" is Report No. 7 of the 1993 Higher Education Report Series from the ERIC Clearinghouse on Higher Education and ASHE. The ERIC Clearinghouse on Higher Education is a sponsored project of The George Washington University's Graduate School of Education and Human Development.

The monograph is available for \$18.00 from: ASHE-ERIC Higher Education Reports, The George Washington University, One Dupont Circle, NW, Suite 630, Washington, D.C. 20036. Copies for review by the educational press are available upon request.

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FOR IMMEDIATE RELEASE

August 30, 1994

CONTACT: Karen Sibert

202/994-9023

**"A CONVERSATION WITH ABBA EBAN AND WALTER CRONKITE"
TO AIR ON MIND EXTENSION UNIVERSITY CABLE NETWORK OCT. 15 AND 22**

GW event features former Israeli foreign minister and "the most influential person in American broadcasting" in an hour-long discussion of international affairs and the role of media

WASHINGTON -- On Saturday, October 15 at 7:00 p.m. (EDT) and Saturday, October 22 at 7:00 p.m. (EDT), the Mind Extension University Cable Network will air **"A Conversation with Abba Eban and Walter Cronkite."** The one-hour program was taped at The George Washington University before an audience of GW students, faculty and community members. It features dialogue between Eban and Cronkite on a broad array of issues that have shaped global alliances and conflicts since World War II.

The program covers such topics as the creation of the state of Israel, the U.S. role in world affairs, historical and personal perspectives of political leaders and information technology's effect on international affairs.

The conversation between these legendary figures occurred during Eban's year at GW's Elliott School of International Affairs as the first J.B. and Maurice C. Shapiro Professor of International Affairs. While he has since returned to his home in Israel, he has accepted a four-year appointment as the first James Clark Welling Professor at GW, which will allow him to make periodic visits to the campus to deliver public and guest lectures and participate in graduate student colloquia and faculty seminars.

Following their discussion, both Eban and Cronkite were presented with the GW President's Medal by George Washington University President Stephen Joel Trachtenberg. The medal, the highest honor awarded by the president of the University, was established to recognize the significant contributions of an individual.

The Mind Extension University is America's electronic campus, offering adult learners the opportunity to pursue their educational goals at home on their own time. Through the use of cable television, satellite, videotape and other educational technologies, students use the network to access courses, degree programs and professional development opportunities provided by a variety of institutions including regionally accredited colleges and universities. The network is delivered to approximately 22 million corporate sites, military bases, schools and households nationwide.

Interested viewers should check local listings for the station designation for Mind Extension University Cable Network in their area.

FOR IMMEDIATE RELEASE
August 31, 1994

Contact: Shawn Tate
(202) 994-6467

**MARVIN KALB TO MODERATE GROUNDBREAKING PRESS/POLITICS SERIES
PRODUCED BY GW AND NATIONAL PRESS CLUB**

**Inaugural program Sept. 29 explores "the growing cynicism
affecting the American political process"**

Washington, D.C. -- The George Washington University and The National Press Club will jointly produce a series of monthly press/politics forums moderated by GW Visiting Professor Marvin Kalb. Panels are to feature journalists, politicians and academic experts exploring a major news story or public policy issue that captures the interest of the media and general public.

"These forums represent more than the joining of forces of two venerable Washington institutions -- The National Press Club and The George Washington University," said GW President Stephen Joel Trachtenberg. "They represent a commitment to seeking important insights into the events that are shaping our society. We are particularly pleased that Marvin Kalb, who is both a distinguished journalist and a respected scholar, has agreed to moderate the series. We have some provocative evenings in store!"

The first program, which will examine "the growing cynicism affecting the American political process," takes place the evening of Thursday, September 29 at The National Press Club. Confirmed panelists include David Broder, *The Washington Post*; sociologist Amitai Etzioni, The George Washington University; William Galston, deputy assistant to the president for domestic policy, The White House; Sonia Jarvis, former executive director of the National Coalition for Black Voter Participation; Carl Leubsdorf, *Dallas Morning News*; Susan Page, *Newsday*; Robert Rubin, assistant to the president for economic policy, The White House; Senator Alan Simpson (R-WY); and GW President Stephen Joel Trachtenberg.

"I'm excited about the possibility of exploring the uneasy relationship between the press and the Clinton administration," said Kalb, "and the resulting cynicism which seems to have crept into the public dialogue and the political process."

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Over a distinguished 30-year career as chief diplomatic correspondent for CBS News and NBC News and as moderator of "Meet the Press," Marvin Kalb received numerous awards for excellence in diplomatic reporting, including two Peabody Prizes from the University of Georgia, the Dupont Prize from Columbia University and more than a half-dozen Overseas Press Club awards.

Since June 1987, Kalb has been the director of the Joan Shorenstein Center on the Press, Politics and Public Policy at Harvard University. During this time, he has taught, written and lectured extensively; he appeared on television and radio as host of the PBS series "Candidates '88" and as an expert on press and politics.

"Everyone has an opinion about how the news media is helping or hindering the political process," said National Press Club President Gil Klein. "This series of shows gives the club an opportunity to lead the dialogue rather than merely react to it."

The audience for the series will consist of members of The National Press Club and students, faculty and staff of The George Washington University. The forums are open to media coverage, to be aired live or recorded for later use.

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Media interested in covering the first program on September 29 should contact Shawn Tate at GW's Office of Public Affairs -- phone (202)994-6467; fax (202) 994-9025.

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